



guildgazette

Guild Gazette has reported in accordance with ABC's industry-agreed standards for Business Magazines



50,183

CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk

56.8%

CONTROLLED FREE
Issue distributed 03/05/18

15%

OTHER FREE
Issue distributed 03/05/18

PAID

Issue distributed 03/05/18

28.2%

MEMBERSHIP
Issue distributed 03/05/18

EVERY 2
MONTHS

6 ISSUES

FASHION,
CLOTHING &
TEXTILES

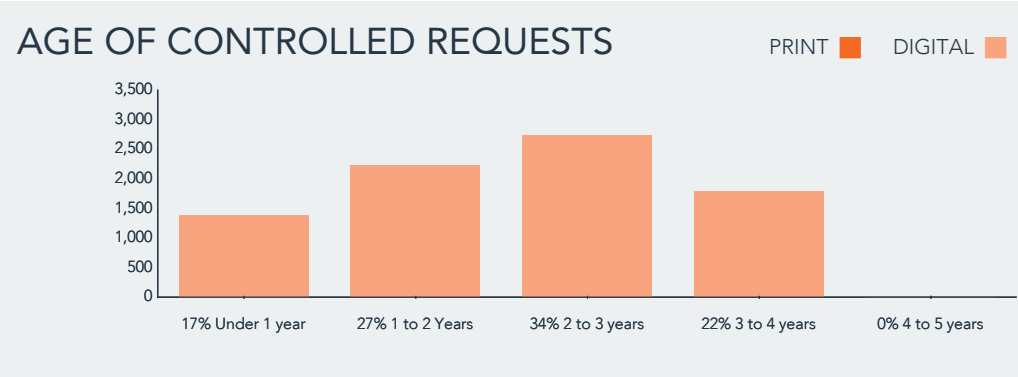
MARKET SECTOR

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 03/05/18	48,617	48,617	-	21,000	21,000	-	27,617	27,617	-
FREE COPIES	34,894	34,894	-	7,277	7,277	-	27,617	27,617	-
CONTROLLED FREE	27,617	27,617	-	-	-	-	27,617	27,617	-
REQUESTED (INDIVIDUAL)	8,134	8,134	-	-	-	-	8,134	8,134	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	19,483	19,483	-	-	-	-	19,483	19,483	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	7,277	7,277	-	7,277	7,277	-	-	-	-
NON-CONTROLLED FREE	7,277	7,277	-	7,277	7,277	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	13,723	13,723	-	13,723	13,723	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Beauty salon, spa and training school owners. Qualified beauty therapists, holistic therapists, nail technicians therapy lecturers. Individuals involved in the professional beauty industry.



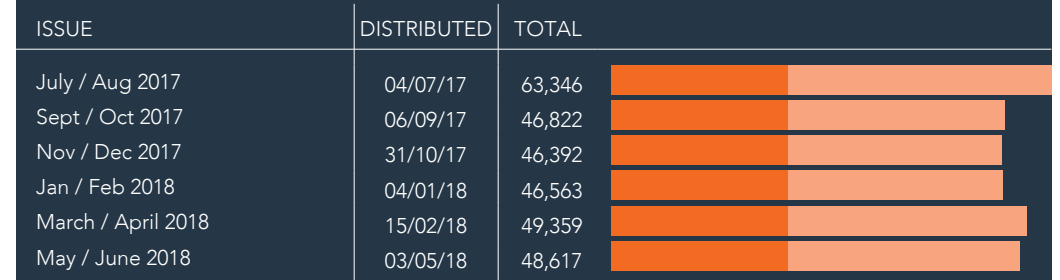
MEMBERSHIP INFORMATION

This is the official publication of The Guild of Professional Beauty Therapists Ltd and copies are circulated as a member benefit

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	50,183	50,183	-
PRINT EDITION	21,000	21,000	-
DIGITAL EDITION	29,183	29,183	-

ISSUE ANALYSIS



ISSUE	DISTRIBUTED	TOTAL
July / Aug 2017	04/07/17	63,346
Sept / Oct 2017	06/09/17	46,822
Nov / Dec 2017	31/10/17	46,392
Jan / Feb 2018	04/01/18	46,563
March / April 2018	15/02/18	49,359
May / June 2018	03/05/18	48,617

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